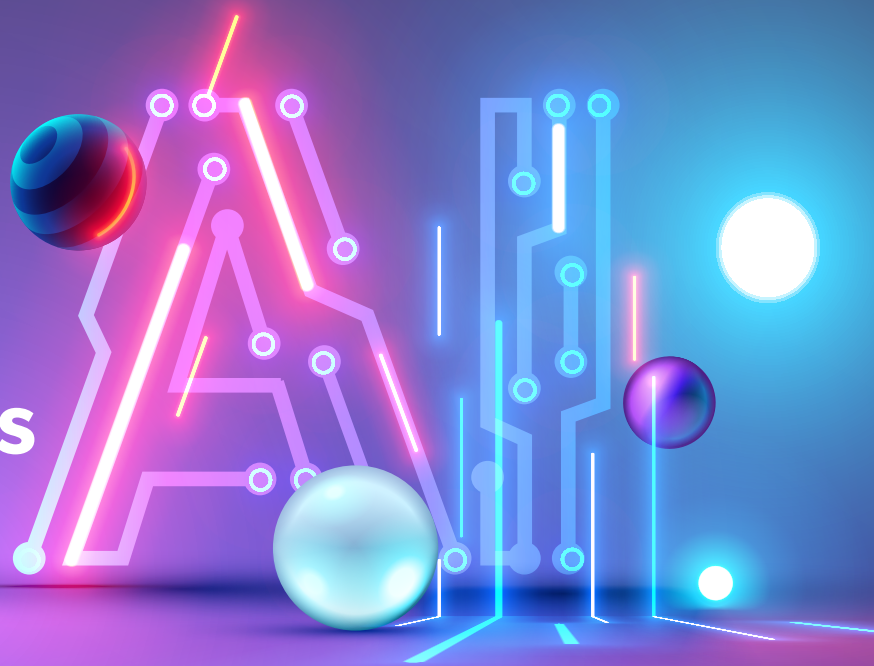


# Developing an AI Strategy for Legal Departments

As legal departments embark on their AI journey, it's crucial to develop a comprehensive strategy that addresses key considerations:



## Company Position and Tolerance

Understand your organization's stance on AI adoption:

- Identify any restrictions on AI use.
- Determine how to handle confidential/private information.
- Assess the company's willingness to invest financially and in terms of resources.
- Evaluate alignment with broader company values and ethics. (e.g., Leadership is saying NO to AI yet innovation is a core value or if customer data security is top priority the AI roll out should be more conservative.)



## Team Education

Invest in educating your legal team:

- Teach prompt writing techniques.
- Explain how AI tools work.
- Encourage innovative thinking and problem-solving with AI.



## Stakeholder Involvement

Identify key stakeholders in the AI adoption process:

- Digital team members
- Team leads
- Leadership
- IT security team and compliance officers



## Data Management

Investigate the AI tool's data practices:

- Where does it sit?
- Does it train on your data?
- How long does it retain your data?
- Who can access the data?

**Ensure compliance** with data protection regulations (e.g., GDPR, CCPA).



**Use Case Identification** Determine which use cases add the most value to your company:

- Conduct brainstorming sessions or workshops
- Test potential applications
- Develop a forward-looking implementation plan

**Prioritize use cases** based on potential impact and ease of implementation.



## Performance Metrics and Evaluation

- Define key performance indicators (KPIs) for AI implementation.
- Establish a timeline for evaluating AI effectiveness.
- Create feedback loops for continuous improvement.